

# Washington Financial Aid & College Planning



## RESOURCES FOR COUNSELORS



**Quick tools to support FAFSA completion, college planning, and student success.**

Use these resources throughout the year to reinforce financial aid messaging across classrooms, family communications, counseling sessions, and events. Consistent messaging and early awareness help ensure students understand their options and complete financial aid on time.

### **WSOS Promotion Toolkit**

Includes messaging, digital and print flyers, newsletter announcements, graphics, and other outreach tools to help counselors promote WSOS scholarships and opportunities.

↳ [Access materials](#)

### **Stay Connected**

Join the WSOS partner mailing list to receive updates on scholarship deadlines, outreach materials, counselor resources, and opportunities to connect students with support.

↳ [Sign up here!](#)

### **Financial Aid 101 Video (WSAC)**

A short overview explaining the basics of financial aid, including FAFSA and WASFA, how aid works, and what students need to know to get started.

↳ [Watch here!](#)

### **Student Stories**

Videos featuring real Washington students sharing how financial aid helped them access education after high school. These are great to show during classroom lessons or information sessions to help motivate students to complete the FAFSA or WASFA.

↳ [Watch here!](#)

### **Virtual Financial Aid Nights (WSAC)**

Free virtual events for Washington students and families to learn how to pay for education after high school. Sessions explain types of financial aid and guide students through the first steps of completing the FAFSA or WASFA.

↳ [Check out the calendar of events](#)



# RESOURCES FOR COUNSELORS

## Washington Financial Aid Calculator

Students can estimate potential financial aid through the Washington College Grant and the federal Pell Grant to better understand what college or training programs may cost.

↳ [Estimate Financial Aid](#)

## OtterBot Texting Support

OtterBot is a free texting service for Washington students in grades 9–12 and their parents or guardians. It sends reminders about financial aid, college planning, and key deadlines and can answer common questions anytime.

↳ [Sign up here!](#)

## GEAR UP Student & Family Planning Tools

Free college planning tools that help students explore careers, understand college pathways, and prepare for financial aid and applications.

↳ [Explore resources](#)

## College Knowledge Book (College Success Foundation)

A comprehensive college planning workbook with handouts and lesson plans covering exploration, applications, enrollment, and paying for college. Includes grade-level planning timelines and is available in multiple languages.

↳ [Download the guide](#)

## Financial Aid Event Marketing Templates

Ready-to-use marketing templates to promote FAFSA/WASFA completion events. Counselors can customize materials with their school logo, colors, and event details.

↳ [Download templates](#)

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**OPPORTUNITY**  
SCHOLARSHIP