



**WASHINGTON STATE OPPORTUNITY SCHOLARSHIP BOARD MEETING
MARCH 17, 2015, 1:00-3:00 P.M., MICROSOFT CAMPUS
MINUTES**

The Board of Directors of the Washington State Opportunity Scholarship (WSOS) met on March 17, 2015 at the Microsoft headquarters in Redmond, Washington.

Board members present: Brad Smith (Board Chair), Miller Adams, Diane Cecchetti, Stan Deal, Jerry Grinstein, Mack Hogans, Jane Park; Jim Sinegal via telephone.

Additional attendees: Naria Santa Lucia, Jane Broom, Caroline Maillard, Dave Stolier, Erin Ashley, Theresa Britschgi, Karyl Gregory, Juliette Schindler Kelly, Jeff Knudsen, Paul Kruglik, Megan Nelson, Vickie Rekow, Larry Wright, Yarely Gomez, Violet Boyer, Dr. Michael Quinn, Dr. Martin Jackson

Meeting Called to Order

Having a quorum of the Board, Brad Smith, Board Chair of WSOS, welcomed everyone to the board meeting at 1:04 pm.

Mack Hogans moved that the minutes of the December 18, 2014 meeting be approved. Jane Park seconded the motion. The motion carried unanimously.

New Board Member

Smith asked all attendees to introduce themselves. Smith welcomed everyone to the board meeting and introduced Diane Cecchetti as our newest board member. Cecchetti provided a summary of her background in the healthcare sector.

Scholar Spotlight

Naria introduced Yarely Gomez as one of our WSOS Scholars. Yarely shared her experience as a first generation college student. She also shared the many wonderful opportunities which have opened to her because of the WSOS scholarship. She expressed high praise for the scholarship and support services she has received.

Presentation from Independent Colleges of Washington

Violet Boyer, President & CEO of the Independent Colleges of Washington (ICW), explained that ICW is an association of 10 private, nonprofit colleges in the state whose member institutions share a commitment to high-quality, academically rigorous learning, and to an education that emphasizes critical thinking, lifelong learning, ethics, leadership, and community service. Boyer then introduced representatives from two of ICW's member institutions to share the STEM focus at their university: Dr. Martin Jackson, Associate Academic Dean at the University of Puget Sound, and Dr. Michael Quinn, Dean of the College of Science and Engineering at Seattle University.



Scholarship Services, Cohort 4, Eligible Majors

Larry Wright, Chief Operating Officer at CSF, expressed regrets that Yolanda Watson Spiva, CSF President & CEO, could not attend the board meeting. Wright then explained the basic difference in mission between CSF and WSOS.

Wright introduced Vickie Rekow, Director of Scholarship Services, who reported that 2.4 staff work on WSOS. Rekow identified the scope of work and activities her department accomplished for WSOS in 2013-14. Rekow then explained that Cohort 4 applications were submitted January 5th – March 2nd and reported there was a 36% increase in submitted applications over last year. Rekow presented a summary of the Cohort 4 applicants and compared this year's data to last year's data.

Rekow then presented proposed Cohort 4 selection criteria for the purpose of awarding the scholarship. The eligibility criteria for applicants includes their GPA, must be a graduate of a WA high school, must be attending a WA college, have less than a certain number of credits, and their family income this year must be less than \$105,000 for a family of four.

Rekow then presented proposed selection criteria which includes keeping the tiered scholarship amounts by class level, weighting GPA at 80% and first generation at 20%, and selecting 780 applicants assuming 750 of them will enroll. The projected scholarship expenditure for Cohort 4 will be \$10.1M based on current retention assumptions.

Discussion ensued regarding expanding the number of selected applicants. A decision was made that the final number of applicants will be decided no later than April 15th based on upcoming fundraising activities with the intent of using those additional funds to provide scholarships to more applicants beyond the selected 780, perhaps up to 1000 applicants. Eligible applicants are yet to be determined but 1200 – 1500 are projected to be qualified applicants. A teleconference meeting with the Board will be scheduled the week of April 13th to determine the actual number of selected applicants.

Jane Park suggested another selection criteria could be added based on employment needs within WA. Our Board would decide which fields of study are utilized based on which disciplines are in high demand.

Smith stated that we should notify WA legislators that the WSOS wants to increase the number of awardees or increase the award by class level.

Caroline Maillard reported that a working group convened on March 10th to review eligible majors. That working group has recommended the Board accept new new majors: Diagnostic Medical Sonography and Clinical Laboratory Science. Maillard further reported that the working group will contact community partners to research what "high-demand fields" mean and how they would apply to the decision-making process for the WSOS Board. Maillard stated that there are 2,200 sanctioned majors in WA, 400+ of which are high-demand STEM/healthcare majors.



Maillard stated that Public Health and Environmental Health were identified as possible new majors but the working group believes those two majors need further research.

Miller Adams moved that the two recommended new majors of Diagnostic Medical Sonography and Clinical Laboratory Science be approved. Jerry Grinstein seconded the motion. The motion carried unanimously.

Activities Update

Naria Santa Lucia presented an update on the current and upcoming programmatic outreach events, pipeline development, and STEM support services.

Santa Lucia identified unique Development activities including a Ballmer meeting this week and various events called donor cultivation events. Erin Ashley, Director of Corporate Events, described the special Eat, Drink and Tech Dinner at the Four Seasons Hotel on April 7th as well as other upcoming OpportunityTalks events. Ashley indicated additional board leadership is needed as Co-chairs and Executive Event Committee members for those events. The goal of these OpportunityTalks is to engage prospective partners.

Santa Lucia presented an update on Advocacy efforts with legislative members in Olympia. For each meeting, a WSOS Scholar was represented.

Santa Lucia reported on the Media outreach through print media in five different published articles, Facebook, Twitter, and E-News.

Finance Update

Hogans met with the Investment & Finance Committee last week to review financials for the last quarter of 2014. He reported that a first quarter report was received from WSIB. Hogans reminded the Board that WSIB cannot use public funds in equities.

Hogans reported that the Investment & Finance Committee elected Peter Harvey as Vice Chair on the committee to replace Terry Gillespie who resigned last fall. Hogans stated that the Committee needs to recruit at least one more committee member. Names of suggested individuals can be forwarded to him.

Hogans further reported that the Attorney General's office has not yet issued a decision on allowing public funds to be invested in equities. Dave Stolier, Assistant Attorney General, reported that there is no timeline for that decision.

Paul Kruglik, Chief Financial and Administrative Officer (Interim), provided a financial update. Kruglik reported that during last quarter, \$5M was received by Boeing on their pledge. He further reported that \$43M to date has been sent to WSIB to



manage with \$30M in private and state scholarship funds and \$13M in private and state endowment funds. He also reported that portfolio returns since inception stand at .66% for equity returns and .47% for fixed income returns.

Kruglik reviewed the WSOS balance sheet, income statement, and cash flow through 1/31/15. Kruglik also presented the distribution of funds through 1/31/15 among four accounts and reviewed operating expenses through June 2015.

Upcoming Meeting and Closing

The next board meeting is scheduled on Tuesday, June 30th, at 1:00 – 3:00 pm at Microsoft. At that meeting, the Board will cover these two topics: CSF contract and the results of the Post-Graduation Survey.

The meeting adjourned at 3:04 pm.

Respectfully submitted,
Karyl Gregory