



**WASHINGTON STATE OPPORTUNITY SCHOLARSHIP BOARD MEETING  
NOVEMBER 1, 2016, 1:00 - 3:30 P.M., MICROSOFT CAMPUS  
MINUTES**

The Board of Directors of the Washington State Opportunity Scholarship (WSOS) met on November 1, 2016 at the Microsoft headquarters in Redmond, Washington.

Board members: Brad Smith (Board Chair), Miller Adams, Diane Cecchetti, Mack Hogans, Jane Park, Gary Rubens, Julie Sandler, Jim Sinegal, and Mike Wilson present; Stan Deal by phone.

Additional attendees: Naria Santa Lucia, Erin Ashley, John Aultman, John Bowden, Jane Broom, Jennifer Carlson, Kimber Connors, Daniel Gordon, Karyl Gregory, Cindi Holmstrom, Joel Janda, Megan Nelson, Majken Ryherd, Caitlin Spence, Dave Stolier, Sam Whiting, and Eric Wolf; Terrie Ashby-Scott, Joanna Moznette, Darrell Powell, Vickie Rekow, Yolanda Watson-Spiva, and Brandon Yu by phone.

**Meeting Called to Order**

Having a quorum of the Board, Brad Smith, Board Chair of WSOS, welcomed everyone and called the Board meeting to order at 1:03 pm.

Mack Hogans moved that the minutes of the June 22, 2016 meeting be approved. Gary Rubens seconded the motion. The motion carried unanimously.

**Proposed Expansion of WSOS to Professional/Technical Programs**

Kimber Connors, former CSF Research & Evaluations staff member, presented research on the feasibility of expanding WSOS funding for students to study high-demand fields which require less than a bachelor's degree. Recent research confirms a strong need for middle-skill workers in competency-based pathway jobs which would utilize credentials received from certification programs, trade programs, associate's degrees, apprenticeship, and other work-based training.

Naria Santa Lucia, WSOS Executive Director, reported that this would involve working with partners in the Legislative Session to add professional/technical programs to the statute by using a separate pool of funds. The existing plan to fund 15,000 students in the baccalaureate program would remain unchanged.

A panel of experts from the field including John Aultman, Executive Policy Advisor at Governor Inslee's Office, Joel Janda from the Boston Consulting Group, Eric Wolf from the Workforce Training Board, and Jennifer Carlson from the Washington Technology Industry Association presented their own perspective and findings, all of which validates the expansion of WSOS funding to include professional/technical programs.

Smith indicated that the Board is conceptually supportive of an initiative which supports middle level jobs. A multi-faceted strategy is needed to pursue this potential second fund and its scope must be further defined. This process will be discussed and refined at the next Board meeting. With the legislative budget due on December 1<sup>st</sup>, Cindi Holmstrom indicated something could be drafted quickly.



### **WSOS Staff Report**

Naria Santa Lucia reported on the success of Opportunity Launch in August, the Geeks Give Back campaign which runs through December 7<sup>th</sup>, the Microsoft Giving Campaign which was their most successful campaign ever and for which WSOS is the 50% beneficiary, and the two Skills That Shine mentoring kickoff events in Spokane and Seattle. Erin Ashley, WSOS Director of Corporate Relations & Special Events reported that the OpportunityTalks breakfast on October 25<sup>th</sup> raised \$1.25M with 862 people in attendance. The WSOS team and other partners will help recruit 1850 Scholars for Cohort 6.

### **Finance & Investment Update**

Santa Lucia indicated that any questions about the financial report could be directed to her.

The Board went into Executive Session at 2:20 pm.

Following the Executive Session, the Board reconvened at 3:15 pm and Stan Deal moved to terminate the program administrator contract with College Success Foundation. The motion was seconded and passed unanimously.

The Board Meeting adjourned at 3:20 pm.

Respectfully submitted,  
Karyl Gregory