

BOARD MEETING



Wednesday, September 16, 2015 |
Microsoft Campus & Conference Call

Agenda

- Approval of Minutes & Intro of Gary Rubens
- WSOS Reports
 - Program Update
 - Opportunity Talks
 - Finance & Investment Committee
- Program Discussion
 - Eligible Majors
 - Internship Stipends
- Executive Session



MINUTES & INTRO OF GARY RUBENS



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WSOS REPORTS



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Program Updates

- **Student Supports**
- **Scholarship Promotion & Administration**
- **Development**
- **Media**



OpportunityTalks

- **November 17, 2015**
- **Sponsorships to date**
- **Executive Leadership Committee**
- **Board Responsibilities**



Finance Updates

- **Financial Statements:
Balance Sheet, Cash Flow,
Income Statement,
Distribution of Funds**
- **\$13.6M in scholarship funds
transferred to WSIB**
- **WSIB Performance**



PROGRAM DISCUSSION



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RECOMMENDED ELIGIBLE MAJORS

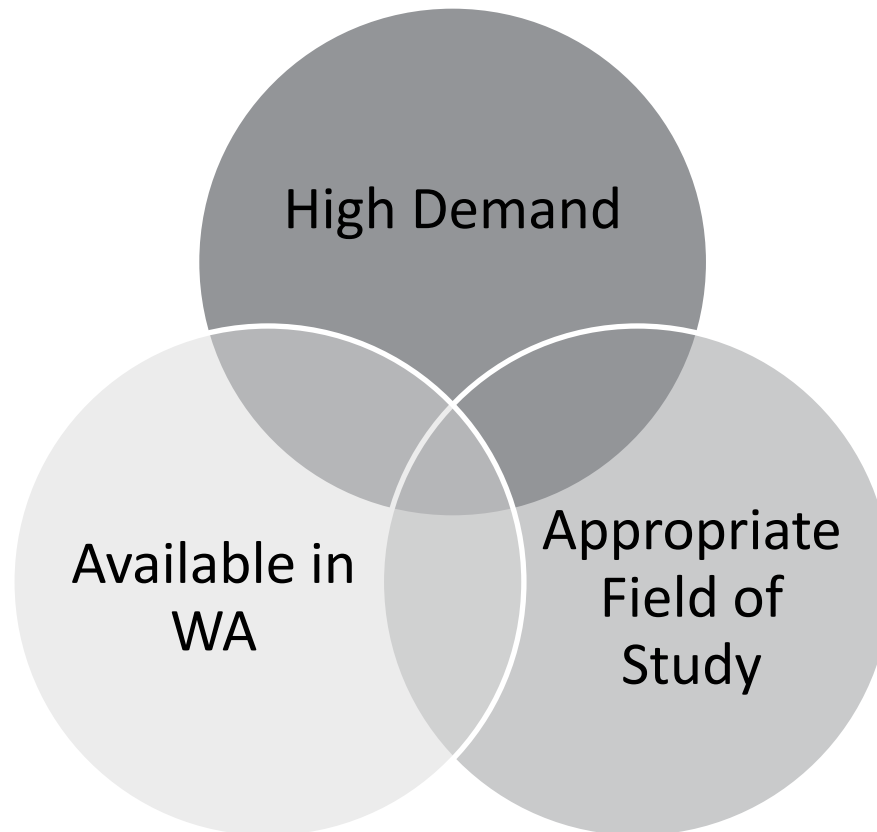
2016 - 2017

September 2015

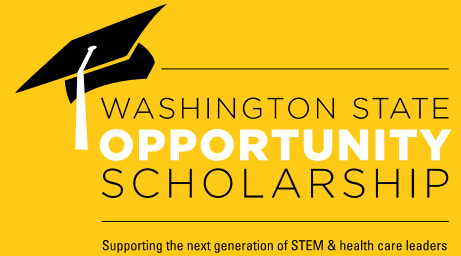
Eligible Majors Review

- Genesis of original list
- Initial Eligible Major discussion
 - Priorities:
 - Narrowing the list
 - Proposing a formula
- Recent Activities & Analysis

Eligible Majors Review



Eligible Majors Review



Appropriate field of study

STEM **OR**
Healthcare **OR**
Education **and** related to a STEM field

AND

High demand

AND

Available in Washington State as a bachelor's degree

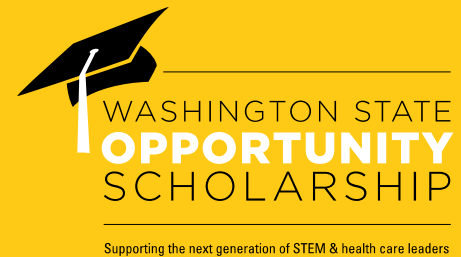
INTERNSHIP PILOT PROGRAM



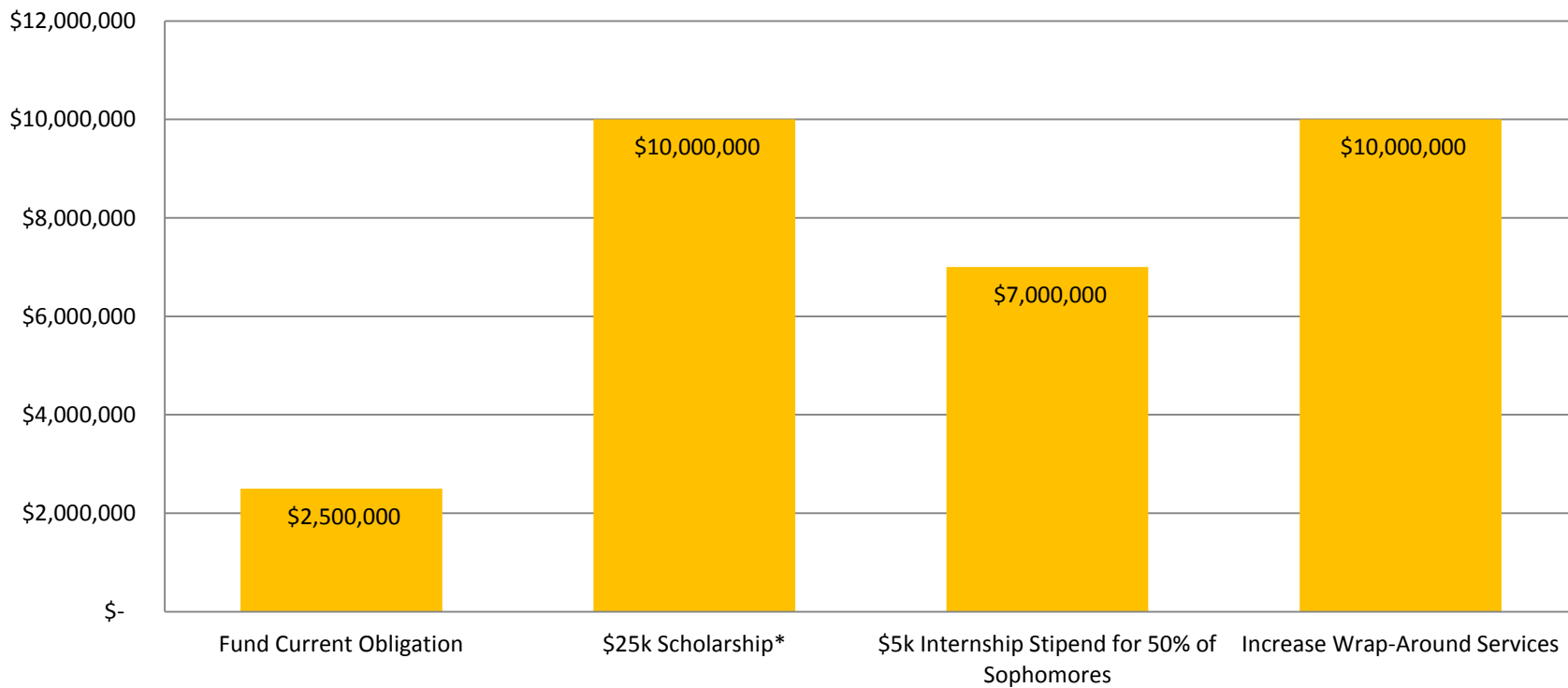
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Phase II Potential Program Expansion

(from June 2015 Board meeting)

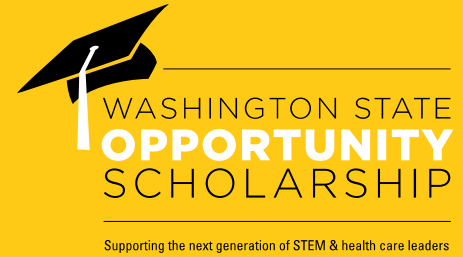


Approx. Additional Private Investment Needed



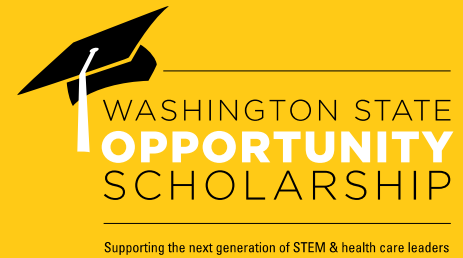
*\$25k Scholarship (\$2.5k – Fr/Soph; \$7.5k – Jr/Sr; \$5k – 5th Yr)

Scholar Survey & Literature Findings



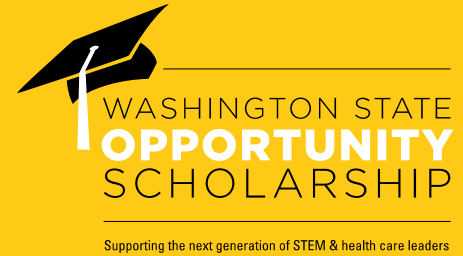
1. Pilot internship stipend program
2. Increase support services
3. Increase scholarship dollars

Pilot Internship Stipend Program



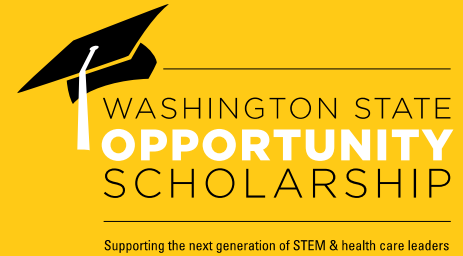
- **Internships have led to job opportunities for WSOS graduates.**
 - Among graduates employed in their field of study, 34 percent previously interned or worked for their current employer in another role.
 - Research has demonstrated that seventy-six percent of employers cite relevant work experience as the primary factor in hiring decisions.

Pilot Internship Stipend Program



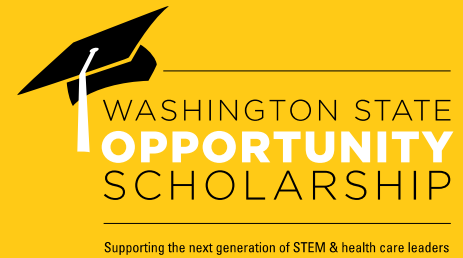
- **Scholars report that internships have a significant impact on their outcomes.**
 - Internships received the highest average impact rating from Scholars (a 3.39 mean score, indicating a mean impact between moderate and great impact).

Pilot Internship Stipend Program



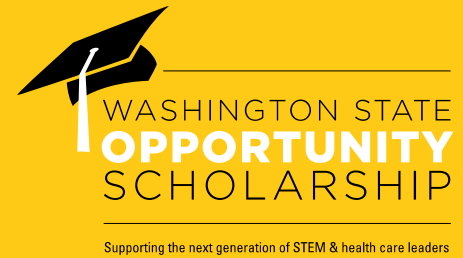
- **Approximately one third of WSOS graduates do not participate in an internship before graduation.**
 - Of 2014 WSOS graduates surveyed in the summer of 2015, *67 percent indicated they had participated in an internship or related activity.*

Pilot Internship Stipend Program



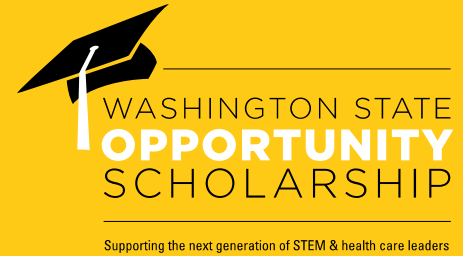
- **Scholars report interest in learning more about internship opportunities.**
 - The student support service that the greatest proportion of Renewals reported wanting to learn more about was researching internships, jobs, or graduate schools (79 percent reporting a desire to learn more).

Pilot Internship Stipend Program



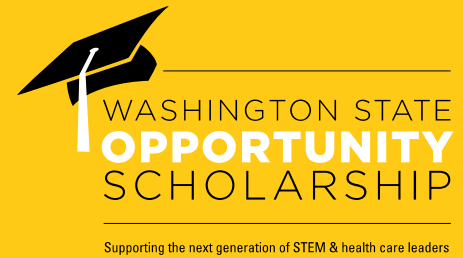
- **Scholars rate themselves relatively lower in technical-job specific skills which could be honed through internship experiences.**
 - The category of career readiness in which respondents ranked themselves the lowest was in technical, job-specific skills wherein 36 percent of respondents ranked themselves as “excellent”.

Increase Support Services



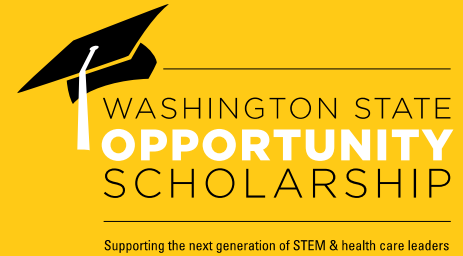
- **Scholars report generally high satisfaction with currently-offered WSOS supports.**
 - For all satisfaction items, at least 70 percent of Scholars reported that they “agreed” or “strongly agreed”.

Increase Support Services



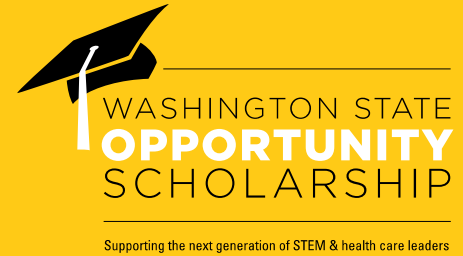
- **Scholars are already utilizing on-campus support services.**
 - Renewals reported that the student support service that the greatest proportion (90%) had accessed was campus academic support.

Increase Scholarship Dollars



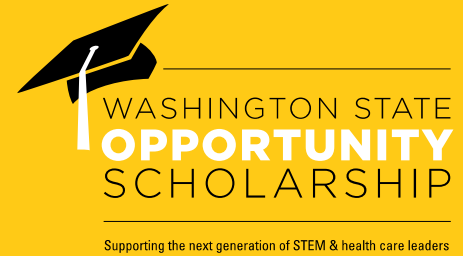
- **Scholars express concern about their financial ability to cover school-related expenses.**
 - The lowest rated category with regard to preparedness for the coming school year was the Financial Ability to Cover School-Related Expenses with a mean score of 2.25 and only 35 percent of Renewals rating this category as “good” or “excellent.”

Increase Scholarship Dollars



- **The hours worked by Scholars suggests a need for additional income.**
 - The majority of WSOS Renewals (60%) reported working either on- or off-campus an average of 27 hours per week during the school year.

Increase Scholarship Dollars



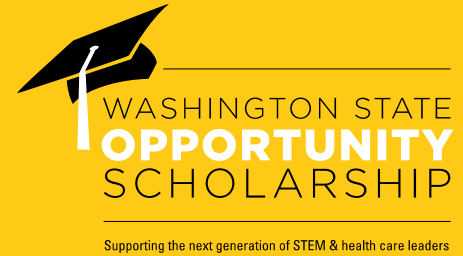
- **Increased scholarship dollars may not produce a meaningful increase in the incentive students receive to remain enrolled in their area of study.**
 - Ninety-four percent of Scholars report that the current level of WSOS funding provides adequate incentive to remain in a high-demand field of study.

Recommendation

- **Pilot the Internship Stipend Program**



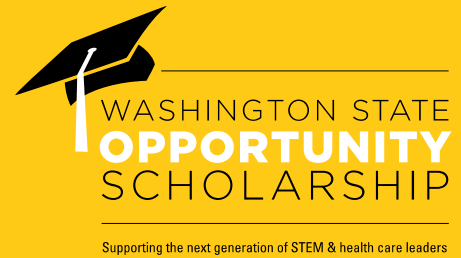
Internship Stipend Program Pilot



Overview

- Provide \$5000 internship stipends to 50 rising Juniors and Seniors in Summer 2016 who are currently enrolled in the WSOS program.
- Students must work with industry partners to secure internships and complete WSOS Internship Stipend application.
- Only unpaid internships are eligible for stipends.
- Internship Stipend Program will be the focus of the “Call to Action” at the Opportunity Talks Breakfast.

2015 Final Meeting Date



Tuesday, December 15, 2015

1:00-3:00pm at Microsoft

EXECUTIVE SESSION



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