



OPPORTUNITY TALKS

Thursday November 2, 2017

a breakfast benefiting the Washington State Opportunity Scholarship

PARTNERSHIP PROPOSAL

CONTACT

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2017 Opportunity Talks Breakfast

Partnership Opportunities

Proceeds benefit the Washington State Opportunity Scholarship

	Title Partner, Exclusive \$50,000	Presenting Partner \$35,000	Leadership Partner \$22,500	Achievement Partner \$15,000	Inspiration Partner \$10,000	Initiative Partner \$5,000	Incentive Partner \$2,500
Placement of logo in event promotion	✓ Premier	✓ Prominent	✓	✓	✓	✓	✓
Tables (Ten seats)	Two premier VIP front row center	One premier VIP front row center	One table	One table	One table	One table	Five seats
Mentions in WSOS social media Facebook, Twitter, Instagram and LinkedIn	Six	Four	Three	Two	Two	One	
Verbal mentions during program from stage	Two	Two	Two	Two	Two		
Complimentary valet parking	Four vehicles	Three vehicles	Two vehicles	One vehicle			
Seated with Opportunity Talks speaker	✓	✓					

OPPORTUNITY TALKS

Title Partner | **SOLD** COSTCO WHOLESALE

- Exclusive, one only
- Top billing & acknowledgement in all media releases, pre-event and post-event communication with WSOS Board of Directors, legislative partners and dignitaries, sponsors and volunteers.
- **Premiere placement** of full color logo in all event promotion including the following:
 - Event save-the-date (inclusion deadline: June 30, 2017)
 - Event invitation (inclusion deadline: July 20, 2017)
 - Washington State Opportunity Scholarship home page
 - OpportunityTalks webpage & registration page with hyperlink
 - Event signage
 - Logo projected on the wall (gobo)
 - PowerPoint
 - Event program
 - Follow up thank you email
 - Puget Sound Business Journal thank you ad
 - Seattle MET Magazine Met Pages
- Opportunity to provide a branded giveaway for each guest (1,000)
- Six (6) mentions in WSOS social media outlets: Facebook, Instagram, Twitter & LinkedIn
- Two (2) verbal mentions from the stage during program
- Complimentary valet parking for four (4) vehicles
- Two Premiere VIP front row center tables (20 seats) with color logo on table signage
- Opportunity Scholar speaker seated with Title Partner
- Name in annual Washington State Legislative Report
- Opportunity to host/feature a WSOS Scholar at a company or community event



Presenting Partner | \$35,000

- Recognized as a “Presenting Partner” with **prominent placement** of color logo appearing in the following:
 - Event save-the-date (inclusion deadline: June 30, 2017)
 - Event invitation (inclusion deadline: July 20, 2017)
 - OpportunityTalks webpage and registration page with hyperlink
 - Event signage
 - Logo projected on the wall (gobo)
 - PowerPoint
 - Event program
 - Follow up thank you email
 - Puget Sound Business Journal thank you ad
- Company named in all event correspondence
- Mention in Seattle MET Magazine Met Pages
- Four (4) mentions in WSOS social media outlets: Facebook, Instagram, Twitter & LinkedIn
- Two (2) verbal mentions from the stage during program
- Complimentary valet parking for three (3) vehicles
- One Premium VIP front row table (10 seats) with color logo on table signage
- Opportunity Scholar seated with Presenting Partner
- Name in annual Washington State Legislative Report
- Opportunity to host/feature a WSOS Scholar at a company or community event



Leadership Partner | \$22,500

- A Leadership Partner provides **one complete five-year Opportunity Scholarship**, the cost of which is \$22,500.
- As this gift is doubled through the 100% State match, **two Opportunity Scholars** will be supported for up to five years of study in their eligible major.
- This level of giving supports promising low- to mid-income Washington high school graduates in fulltime pursuit of a STEM or health care degree at an WA college or university.
- Recognized as a “Leadership Partner” with color logo appearing in the following:
 - Event save-the-date (inclusion deadline: June 30, 2017)
 - Event invitation (inclusion deadline: July 20, 2017)
 - OpportunityTalks webpage with hyperlink
 - Event signage
 - Logo projected on the wall (gobo)
 - PowerPoint
 - Event program
 - Follow up thank you email
 - Puget Sound Business Journal thank you ad
- Mention in Seattle MET Magazine Met Pages
- Three (3) mentions in WSOS social media outlets: Facebook, Instagram, Twitter & LinkedIn
- Two (2) verbal mentions from the stage during program
- Complimentary valet parking for two (2) vehicles
- One Premium VIP table (10 seats) with color logo on table signage
- Name in annual Washington State Legislative Report
- Opportunity to host/feature a WSOS Scholar at a company or community event
- Opportunity to congratulate two (2) Opportunity Scholars on the receipt of an award of sponsor’s choice



Achievement Partner | \$15,000

- Recognized as an “Achievement Partner” with color logo appearing in the following:
 - Event save-the-date (inclusion deadline: June 30, 2017)
 - Event invitation (inclusion deadline: July 20, 2017)
 - OpportunityTalks webpage
 - Event signage
 - Logo projected on the wall (gobo)
 - PowerPoint
 - Event program
 - Puget Sound Business Journal thank you ad
 - Mention in Seattle MET Magazine Met Pages
 - Two (2) mentions in WSOS social media outlets: Facebook, Instagram, Twitter & LinkedIn
 - Two (2) verbal mentions from the stage during program
 - Complimentary valet parking for one (1) vehicle
 - One prominent VIP table (10 seats) with color logo on table signage
 - Name in annual Washington State Legislative Report
 - Opportunity to host/feature a WSOS Scholar at a company or community event
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Inspiration Partner | \$10,000

- Recognized as an “Inspiration Partner” with color logo appearing in the following:
 - Event save-the-date (inclusion deadline: June 30, 2017)
 - Event invitation (inclusion deadline: July 20, 2017)
 - OpportunityTalks webpage
 - Event signage
 - PowerPoint
 - Event program
- Two (2) mentions in WSOS social media outlets: Facebook, Instagram, Twitter & LinkedIn
- Two (2) verbal mentions from the stage during program
- One prominent table (10 seats) with color logo on table signage
- Name in annual Washington State Legislative Report
- Opportunity to host/feature a WSOS Scholar at a company or community event



Initiative Partner | \$5,000

- Recognized as an "Initiative Partner" with color logo appearing in the following:
 - Event program
 - PowerPoint
 - Name appearing in the following:
 - OpportunityTalks webpage
 - Event signage
 - One (1) mention in WSOS social media outlets: Facebook, Instagram, Twitter & LinkedIn
 - One table (10 seats) with color logo on table signage
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Incentive Partner | \$2,500 Corporate Rate

| \$1,500 Non Profit Rate (<\$4M annual budget)

- Recognized as an "Incentive Partner" with name appearing in the following:
 - OpportunityTalks webpage
 - Event signage
 - PowerPoint
 - Event program
- Half table (5 seats) with color logo on table signage

OPPORTUNITY TALKS

Partnership Response Form

Please fill out with the name appearing exactly as it should in all partnership recognition collateral.

Company Name _____

Contact Name _____

Title _____

Mailing Address _____

(city)

(state)

(zip)

Phone _____ Email _____

Partnership Level:

- | | | | |
|--------------------------------------|-------------|--------------------------------------|----------|
| <input type="checkbox"/> Title | SOLD | <input type="checkbox"/> Inspiration | \$10,000 |
| <input type="checkbox"/> Presenting | \$35,000 | <input type="checkbox"/> Initiative | \$5,000 |
| <input type="checkbox"/> Leadership | \$22,500 | <input type="checkbox"/> Incentive | \$2,500 |
| <input type="checkbox"/> Achievement | \$15,000 | <input type="checkbox"/> Non Profit | \$1,500 |

- Contact me to discuss my:** **Cash donation** **In kind donation**

Signature _____ Date _____

Print Name _____
(if other than the contact)

- Please provide logo in .eps or high resolution .jpg format **upon signing**. Please note deadlines for inclusion in early print collateral — Event save-the-date: July 20; Invitation August 20.
- Email logo to events@waopportunitiescholarship.org in order to promptly activate your benefits
- Donation invoice and receipt will be mailed to the attention of the contact at the address above
- All donations will be matched dollar-for-dollar by the State of Washington, doubling the gift and the impact.

**Thank you for your investment
in the next generation of STEM & health care leaders in Washington**